



OUTDOOR
RETAILER

GUIDE TO DENVER

WWW.OUTDOORRETAILER.COM

WE

chose Denver for lots of different reasons, but are now discovering some of the intangible benefits no one can explain – just experience.

Outdoor Retailer is a business trip. You're here to make your orders, prep for your season and tap into the ideas and energy that ignite the outdoor industry. But when you do what you love, even a business trip becomes something more. Drinks with friends, a great meal, a new place to recommend, another experience to discover.

We can't possibly tell you everything you need to know about Denver in a couple of pages. So, these are our favorites. We've taken the trains, the buses, the B Cycles, and we've walked downtown from Union Station to the Convention Center around Larimer Square and back again. It's incredible. And it's easy.

We look forward to sharing our new city with you, or maybe showing you something you haven't seen before.

OUTDOOR
RETAILER

Whether you've been coming for years, or this is your first time downtown, Denver under the influence of Outdoor Retailer won't be like anything you've seen before. Here are some things we thought you'd like to know as you get acclimated.



5,280'

Prepare yourself for the rarefied air of the Mile High City. The sky really is bluer here (less water vapor at this altitude), but the low humidity will have you drinking plenty of water – it's the best thing you can do to help your body adjust. Remember that both alcohol and exercise will pack an extra punch.

THE BIG BLUE BEAR

Measuring in at 40' tall, you can't miss the big blue bear peeking into the convention center, right above what will be the main entrance for the show. It's a great nav point as you make your way around the Colorado Convention Center.

THE COLORADO CONVENTION CENTER

Our new home is made up of three levels. When you enter by the big blue bear, you're on the street level. We'll have exhibits on all three floors, so spend some time with our floorplan and plot your meetings accordingly.



DON'T DRIVE

Trains will take you to and from the airport to Union Station in 45 minutes, and Union Station is about a mile from the convention center. Denver has a light rail too, B-Cycle bike sharing, pedi-cabs, taxis, Uber, Lyft and pleasantly walkable streets. None of our downtown hotels are more than a few minutes' walk from the show.

RESERVATIONS

The options for eating seem endless in Denver, but the reservations might not be. We've listed some of our favorite restaurants, on the recommendations of friends, partners and our own team's explorations. All are within short walks or quick rides from the convention center. But plan ahead if there's some place you are dying to get in to (have you been to Linger yet?).

THE OTHER HIGH

It's legal; you buy it at retail dispensaries; you can't smoke in public (including in or around the convention center, thanks); non-Coloradans can't buy more than seven grams at a time; and you can't take it across state lines.

There are iconic, must-see specialty retailers all throughout Denver and Colorado. Our Retail Relations team put together a short list of specialty shops and brand concept stores that are within a short distance of the show.

INDEPENDENT SHOPS

Address	
BERKELEY SUPPLY COMPANY	4309 Tennyson St.
CHOCOLATE SPOKES	2801 Downing St.
CHRISTY SPORTS	201 University Blvd.
CONFLUENCE KAYAKS	2301 7th St.
EVO	860 Broadway
FERAL MOUNTAIN CO.	4320 Tennyson St.
GOORIN BROS. HAT SHOP	1410 Larimer St.
M.W. REYNOLDS	1616 Stout St.
REI FLAGSHIP	1416 Platte St.
WILDERNESS EXCHANGE UNLIMITED	2401 15th St. #100

BRAND CONCEPT STORES

(Downtown)	
MOUNTAIN KHAKIS	1412 Larimer St.
PATAGONIA	1431 15th St.
RAB	1550 Platte St. A
TIMBUK2	1411 Larimer St. #101
TOPO DESIGNS	2500 Larimer St. #102

BRAND CONCEPT STORES

(Cherry Creek)	
MARMOT	105 Fillmore St. #107
ORVIS	2770 E 2nd Ave.
PRANA	105 Fillmore St. #109
THE NORTH FACE	100 Detroit St.
ARC'TERYX	250 Columbine St.

Our Retail Relations team is here to make sure you have everything you need for Outdoor Retailer – help with hotels, recommendations around the city or connections to brands – we're here to help.

Joe Bustos (949) 345-1946 • Chris Sears (949) 226-5740

The outdoor industry loves its music, and Denver does not disappoint. Don't miss an opportunity to go to Red Rocks, but that's just the beginning of the music scene here in the Mile High City.

PARAMOUNT THEATRE

1621 Glenarm Place, paramountdenver.com
Just steps away from the 16th Street Mall, this former cinema palace from the 1930s brings a touch of old-school glamour to Denver's music scene. Count on perfect acoustics in a beautiful setting.

OGDEN THEATRE

935 East Colfax Avenue, ogdentheatre.com
When Prince came to Denver in 2013, he bypassed the stadiums he could've easily filled and booked the Ogden, a 1,700-person capacity venue. Prince chose wisely – the Ogden is one of the city's best rooms, with great sound and sightlines.

BLUEBIRD THEATER

3317 East Colfax Avenue, bluebirdtheater.net
East Colfax's Bluebird Theater – another one of Rolling Stone's best U.S. music venues – is a favorite among Denver music lovers.

THE GRIZZLY ROSE

5450 North Valley Highway, grizzlyrose.com
Hope you packed your boots! Denver may no longer be a cowtown, but that Old West spirit lives on at the Grizzly!

DAZZLEJAZZ

930 Lincoln Street, dazzlejazz.com
It may be small, but plenty of jazz's biggest names make regular stops at this Capitol Hill venue.

RED ROCKS AMPHITHEATRE

18300 W. Alameda Parkway, Morrison, redrocksonline.com
Its reputation may precede it, but there's no replacement for experiencing this acoustically impeccable, naturally stunning marvel for yourself.

NOCTURNE

1330 27th Street, nocturnejazz.com
Live jazz six nights a week, accompanied by a tightly focused menu of musically inspired cuisine all delivered in a space meant to evoke classic underground jazz clubs.

THE HI-DIVE

7 South Broadway, hi-dive.com
A no-frills indie rock club that always boasts a calendar packed with the latest and greatest bands – so pass the PBR.

THE FILLMORE AUDITORIUM

1510 Clarkson Street, fillmoreauditorium.org
Bringing the famed Fillmore name to Denver, this Capitol Hill ballroom-style venue has had a variety of monikers over the years, but the one thing that's remained consistent is the high quality of live music.

THE CLOCKTOWER CABARET

1601 Arapahoe Street, clocktowercabaret.com
Located in the historic D&F Tower on the 16th Street Mall, this showroom offers live comedy, musicals, dancing, burlesque, drag shows and more.

EL CHAPULTEPEC

1962 Market Street, thepeclodo.com
"The Pec" is a downtown Denver institution. This club swings seven nights a week to the sounds of hot jazz, salsa and blues.

OPHELIA'S ELECTRIC SOAPBOX

1215 20th Street, opheliasdenver.com
Ophelia's, a "gastrobrothel" where musicians perform on a sunken stage, pays homage to its home in the historic Airedale Building and gives a nod to its muse and master of the boudoir, Ophelia.

NEIGHBORHOODS + HOTELS

1	AC Hotel		50 Steps
2	Aloft Hotel		1 Block
3	The Art, a hotel		6 Blocks
4	Brown Palace Hotel and Spa		5 Blocks
5	Courtyard by Marriott		3 Blocks
6	Crawford Hotel at Union Station		9 Blocks
7	Crowne Plaza Denver		2 Blocks
8	The Curtis Denver		2 Blocks
9	Denver Marriott City Center		3 Blocks
10	Embassy Suites Denver		50 Steps
11	Four Seasons Hotel Denver		3 Blocks
12	Grand Hyatt Denver		3 Blocks
13	Hampton Inn & Suites		1 Block
14	Hilton Garden Inn Downtown Denver		1 Block
15	Holiday Inn Express Denver Downtown		5 Blocks
16	Homewood Suites		1 Block
17	Hotel Indigo		10 Blocks
18	Hotel Monaco Denver		4 Blocks
19	Hotel Teatro		2 Blocks
20	HYATT House		1 Block
21	Hyatt Place		1 Block
22	Hyatt Regency Denver		50 Steps
23	Le Méridien Denver Hotel		50 Steps
24	Magnolia Hotel Denver		3 Blocks
25	The Maven Hotel		10 Blocks
26	Oxford Hotel		9 Blocks
27	Renaissance Denver		4 Blocks
28	Residence Inn by Marriott Denver City Center		5 Blocks
29	Residence Inn Denver Downtown		1 mile
30	Springhill Suites Denver		7 Blocks
31	TownePlace Suites by Marriott		1.3 miles
32	Warwick Denver Hotel		9 Blocks
33	The Westin		5 Blocks

TRAVEL TIME
TO COLORADO CONVENTION CENTER

Less than 5 minutes

7-10 minutes

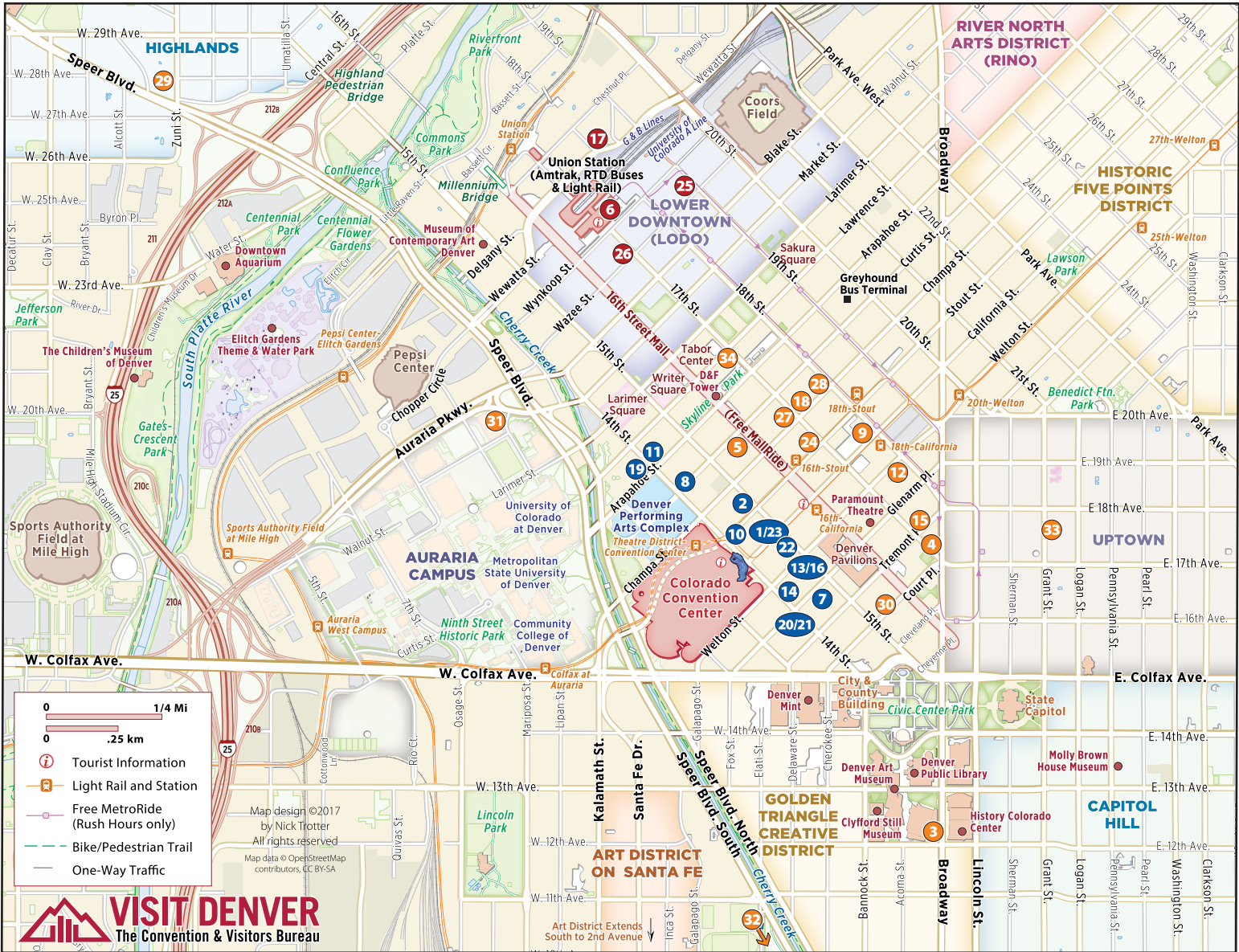
10-15 minutes

FASTEST MODE OF TRANSPORTATION
TO COLORADO CONVENTION CENTER

Walking

Car or Ride Share

MallRide



RESTAURANTS BY NEIGHBORHOOD

B = Breakfast, L = Lunch, D = Dinner

DOWNTOWN

Outdoor Retailer is held in the heart of downtown Denver at the Colorado Convention Center. Incredible food experiences are just steps away in every direction. And there's plenty of places for a post-show cocktail: 54Thirty is the new rooftop bar that just opened at the Le Méridien Denver Downtown – incredible. Talk to the bartender at the Churchill in the Brown over single malt scotches and cigars – he's an accomplished alpinist.

The Delectable Egg

American

delectableegg.com, 1642 Market St., Denver, CO 80202, 303-572-8142

Omelets and pancakes lure crowds to this casual loft-like eatery, open for breakfast and lunch! Local brunch hotspot serving carafes of Mimosas and Bloody Mary's! B, L, \$



Guard & Grace

Steakhouse

guardandgrace.com, 1801 California St., Denver, CO 80202, 303-293-8500
Chef/Owner Troy Guard's modern steakhouse. Guard and Grace offers three private dining rooms, an oyster bar, lounge and seasonal menus. L, D, \$\$\$

Modern Market

Farm Fresh

modernmarket.com, 900 16th St., Denver, CO 80202, 303-534-0190

This Colorado-based restaurant features handcrafted breakfast, lunch and dinner, including waffles and scrambles; as well as pizza, salads and sandwiches. Local wine and beer on tap! B, L, D, \$

The Nickel

Local Colorado Cuisine

thenickeldenver.com, 1100 14th St., Denver, CO 80202, 720-889-2128, 888-727-1200

The Nickel, located inside Hotel Teatro, creates dishes that reflect New American cuisine through a distinctly Colorado lens. L, D, \$\$

Panzano Restaurant

Northern Italian

panzano-denver.com, 909 17th St., Denver, CO 80202, 303-296-3525

Four-Star, contemporary Northern Italian cuisine with sustainable, organic and local ingredients. Award-winning wine list. Near 16th Street Mall, DCPA and major hotels. B, L, D, \$\$



Wynkoop Brewing Company

Brew Pub

wynkoop.com, 1634 18th St., Denver, CO 80202, 303-297-2700

Colorado's first brewpub (founded by Governor Hickenlooper) features pioneering craft beer, hearty pub fare, an elegant pool hall, live comedy and free brewery tours. L, D, \$\$\$

LoDo – LOWER DENVER / UNION STATION

Twenty-five blocks in Denver's premier historic district, LoDo is home to more than 20 art galleries, nearly 100 restaurants and clubs, and lots of shopping. Union Station (where the airport rail drops you off) is steps away from breweries, unique shops, performing arts and the mile-long 16th Street pedestrian mall.

Next Door Union Station

American

thekitchen.com, 1701 Wynkoop St., Ste. 100, Denver, CO 80202, 720-460-3730

Next Door is a community pub open seven days a week serving lunch, community hour and dinner. L, D, \$

Thirsty Lion Gastropub & Grill

Gastropub

thirstylionpub.com/denver, 1605 Wynkoop St., Denver, CO 80202, 303-623-0316

Enjoy handcrafted gastropub cuisine, 52 beers on tap, signature cocktails, sports viewing and an amazing patio in the new Union Station neighborhood. L, D, \$\$

Citizen Rail

Fire-Grilled Goodness

citizenrail.com, 16th Street, Denver, CO 80202, 303-323-0017

Next to Kimpton Hotel Born and inspired by Colorado's legacy of simple, savory American fare, Chef Christian Graves meticulously sources the meats that are butchered and aged on-site at Citizen Rail, then charred over the live-fire grill. B, L, D, \$\$\$

CooHills

French Inspired

coohills.com, 1400 Wewatta St., Denver, CO 80202, 303-623-5700

The menu may be French-influenced, but

it's Colorado grown. They partner with local farmers for fresh ingredients. Open kitchen, Chef's counter, outdoor terrace. D, \$\$

Mercantile Dining & Provision

American/Contemporary

mercantiledenver.com, 1701 Wynkoop St., Ste. 155, Denver, CO 80202, 720-460-3733

A unique restaurant and market concept, located in Denver's historic Union Station. Featuring fresh ingredients and inspired techniques. B, L, D, \$\$



LARIMER SQUARE

Though part of LoDo, Larimer Square stands alone as Denver's very first city block. The buildings along Larimer Square are now home to an inspired mix of independent shops, chef-driven restaurants and lively bars & clubs. You'll know you there when you see their signature canopy of lights overhead. Local. Independent. Authentic.

The Crimson Room

Small Bites and Dessert

thecrimsonroom.com, 1403 Larimer St., Denver, CO 80202, 720-639-6987

The Crimson Room is a destination for experiencing Denver's best live jazz and acoustic sets nightly where small bites and desserts compliment exceptional drinks. D, \$

(Continued on page 10)

RESTAURANTS BY NEIGHBORHOOD

B = Breakfast, L = Lunch, D = Dinner

(Continued from page 9)

Milk & Honey Bar Kitchen

American
milkandhoneydenver.com, 1414 Larimer St., Denver, CO 80202, 303-997-7590
Enjoy a truly unique dining experience crafted by Executive Chef, Michael Shiell. A trip to the land of Milk and Honey is a celebration with award-winning food and cocktails! L, D. \$\$



Rioja

Mediterranean
riojadenver.com, 1431 Larimer St., Denver, CO 80202, 303-820-2282
Chef Jennifer Jasinski's much-acclaimed Mediterranean-influenced eatery in historic Larimer Square. Dinner seven nights a week, lunch Wednesday to Sunday, brunch Saturday and Sunday. L, D. \$\$\$

Tamayo Modern Mexican Cuisine

Modern Mexican
richardsandoval.com/tamayo, 1400 Larimer St., Denver, CO 80202, 720-946-1433
Serving modern Mexican cuisine in a colorful and contemporary Mexican setting. Take in unparalleled views of the Rocky Mountains while sampling from our collection of more than 100 fine tequilas. B, L, D. \$\$\$

RiNo – RIVER NORTH ART DISTRICT

In the River North Art District is a “one-stop culinary adventure.” Housed in a 14,000-square-foot 1920s-era building, Denver Central Market includes a bodega selling milk, eggs, butter, yogurt and bulk coffee; a meat and cheese shop; a bakery; a full-service fish market; a butcher; and a chocolate shop. There's also a bar, an ice cream shop and a pizzeria in case shopping whets your appetite. Not far away is The Source, housed in a former ironworks foundry, where you'll find just-baked breads, artisan cheese, organic wine, small-batch spirits and fresh-cut flowers.

Acorn

American
denveracorn.com, 3350 Brighton Blvd., #150, Denver, CO 80216, 720-542-3721
Located within The Source in Denver's River North District, Acorn boasts Chef/Owner Steven Redzikowski's Contemporary American cooking in an approachable, family-friendly format, alongside Beverage Director/Owner Bryan Dayton's ingredient-driven cocktails. L, D. \$\$\$

The Denver Central Market

Food Hall & Grocery
thecentralmarketdenver.com, 2669 Larimer St., Denver, CO 80205
Denver's new gourmet food hall and grocery, located in RiNo. Showcasing 11 of Denver's top chefs and food purveyors. B, L, D.

Work & Class

American Latin
workandclassdenver.com, 2500 Larimer St., #101, Denver, CO 80205, 303-292-0700
Work & Class is a casual full-service restaurant specializing in Latin and

American dishes. Simply put, they serve a square meal and a stiff drink, all at a fair price. D. \$\$

HIGHLANDS / LoHi – LOWER HIGHLANDS

In the Lower Highlands neighborhood is an original food concept called Avanti F & B, which was inspired by European markets and food truck roundups. A huge two-story former printing plant has been converted to house a collection of shipping containers. Each one is a self-contained mini-restaurant. Diners can choose from the variety of affordable cuisines, grab a drink from one of two bars and enjoy their meals in the communal dining area, complete with stunning views of downtown Denver. It's a perfect incubator for new flavors and chefs. Here are some other personal favorites from our team:

El Five

Mediterranean
elfivedenver.com, 2930 Umatilla St., Ste. 500, Denver, CO 80211, 303-524-9193
El Five boasts spectacular unobstructed city views of the downtown Denver skyline and serves traditional and untraditional Spanish and Mediterranean tapas, wine and cocktails. Or just get the seafood paella. D. \$\$



Linger

International
lingerdenver.com, 2030 W. 30th Ave., Denver, CO 80211, 303-993-3120
Farm-to-street with a spin on ethnic eats. Situated in a historic mortuary overlooking the Denver skyline. Rooftop deck. L, D. \$

Old Major

Modern American
oldmajordenver.com, 3316 Tejon St., Denver, CO 80211, 720-420-0622
Led by Chef Justin Brunson, Old Major offers a fine selection of seafood, swine and wine with a focus on local sourcing. D. \$\$

Parisi Pizzeria & Firenze a Tavola Tuscan Dining

Italian
parisidenver.com, 4401 Tennyson St., Denver, CO 80212, 303-561-0234
Tuscan transplants serve authentic Italian cuisine in the fast, casual space on the main level or Tuscan cuisine, intimate fine dining downstairs and private booking capabilities. L, D. \$\$



Root Down

International
rootdowndenver.com, 1600 W. 33rd Ave., Denver, CO 80211, 303-993-4200
Globally inspired seasonal cuisine with high-level service and a funky, casual atmosphere. The menu incorporates fresh ingredients from local growers as well as sustainable meats and fish. L, D. \$ (Continued on page 12)

RESTAURANTS BY NEIGHBORHOOD

(Continued from page 11)

CHERRY CREEK

Cherry Creek is one of our favorites – connected to downtown and beyond by a 22-mile bike path, Cherry Creek is just minutes from the convention center and probably best known to shoppers: though renowned for global brand stores, seventy-three percent of the businesses that call Cherry Creek North home are locally owned, making the 16-block neighborhood the largest gathering of independently owned shops in the U.S. And the food...it's also a must-visit destination for food lovers.

Barolo Grill

Italian

barologrilldenver.com, 3030 E. 6th Ave., Denver, CO 80206, 303-393-1040

Barolo Grill takes pride in serving authentic Northern Italian food and operating an award-winning wine program while maintaining a comfortable, elegant ambiance. D, D. \$\$\$

Beau Jo's Colorado Style Pizza — Denver Colorado

Pizza

beaujos.com, 2710 S. Colorado Blvd., Denver, CO 80222, 303-758-1519

Travelocity awards Beau Jo's Pizza Top Insider Spot in the USA. Home of Colorado's award-winning, legendary pizza for more than 40 years! Gluten-free available. L, D. \$

Cherry Cricket

American

cherrycricket.com, 2641 E. 2nd Ave., Denver, CO 80206, 303-322-7666.

The unpretentious Cherry Cricket is a must-visit Denver icon that is regarded as one of the best burgers in the nation. L, D. \$

Elway's Cherry Creek

Steakhouse

elways.com, 2500 E. 1st Ave., Ste. 101, Denver, CO 80206, 303-399-5353

In the heart of Cherry Creek, Elway's boasts hand-cut prime steaks, seafood and creative entrées. Private rooms, large and small available. L, D. \$\$\$

Kona Grill

American

konagrill.com, 3000 E. 1st Ave., #184, Denver, CO 80206, 720-974-1300

Featuring sushi, steak and seafood as well as the best happy hour in Denver, Colorado. L, D. \$\$



Matsuhisa Denver

Japanese

matsuhisadenver.com, 98 N. Steele St., Denver, CO 80206, 303-329-6628

The world's premier name in Japanese cuisine is now open in Denver, CO. Chef Nobu's restaurant is the perfect choice for any occasion. D. \$\$\$\$

Second Home Kitchen and Bar

American

secondhomedenver.com, 150 Clayton Ln., Denver, CO 80206, 303-253-3000

American brasserie cuisine. Breakfast, lunch and dinner daily. Featuring an open fire pit, large patio and a private room. B, L, D. \$\$